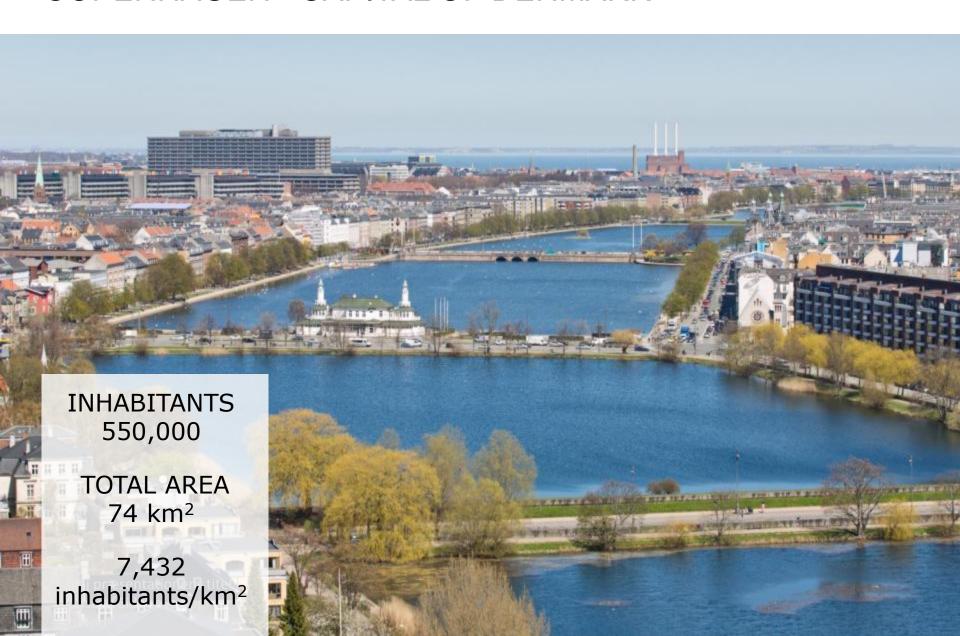


# **COPENHAGEN - CAPITAL OF DENMARK**

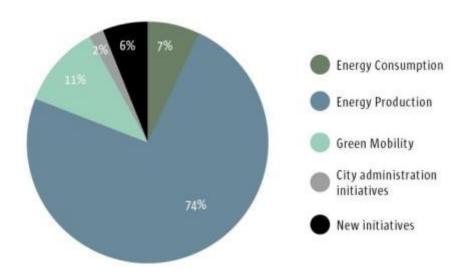


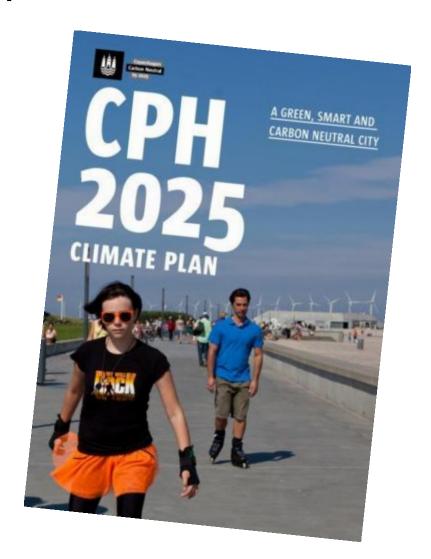
# **AMBITIONS**



## COPENHAGEN CLIMATE PLAN

- 20% CO<sub>2</sub>-reduction 2005 2015
- Copenhagen CO<sub>2</sub>-neutral by 2025





## **EUROPEAN GREEN CAPITAL AWARD 2014**





## RISK OF A DIFFERENT OUTCOME





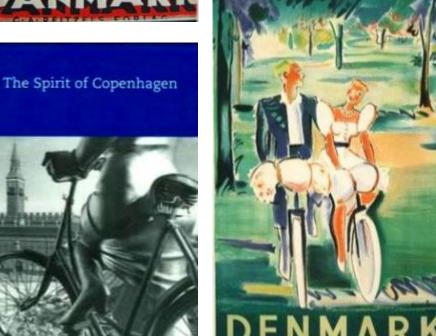


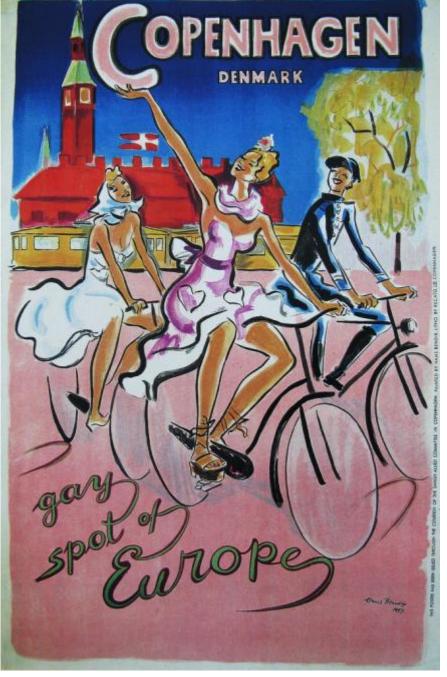






























### WORLD BEST CITY FOR CYCLING

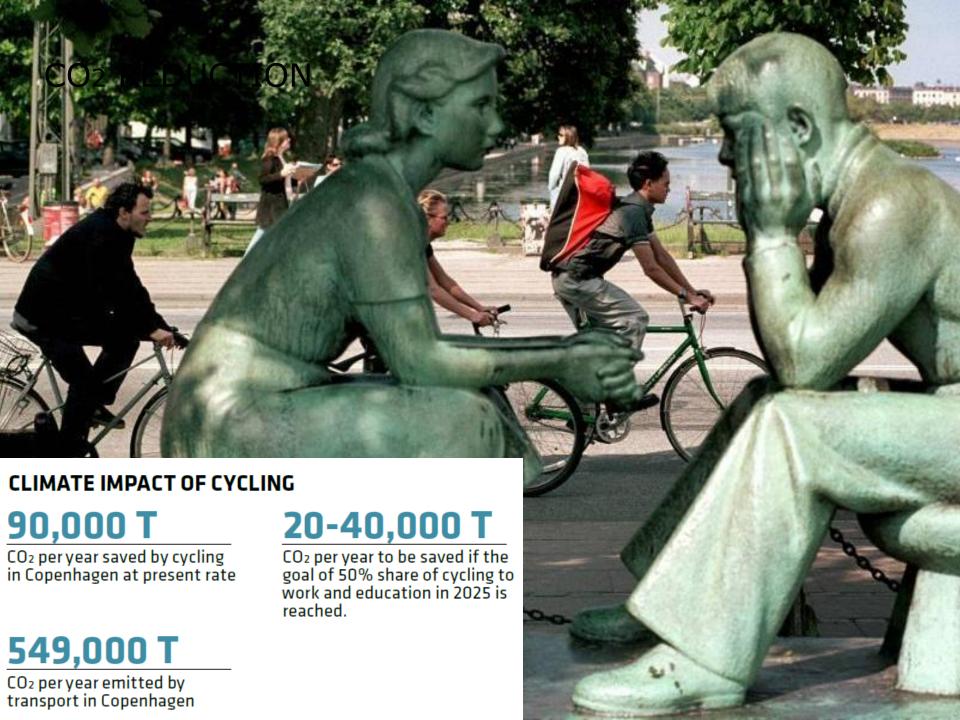
#### **THREE GOALS FOR 2015**

- 1. 50% bicycle share of all trips to work and school in Copenhagen (2010: 35 %)
- 2. Relative to 2005, the number of seriously injured cyclists will fall by 50%.

(2005: 118 seriously injured cyclists)

3. At least **80% of Copenhagen cyclists feel safe** in traffic
(2010: 67%)





#### SOCIO-ECONOMICS

# **DKK 1.34**

Gain to society per extra km traveled by bicycle in Copenhagen

# **DKK 1.83**

Gain to society per km transferred from car to bicycle in Copenhagen rush hour traffic

# HEALTH BENEFITS OF CYCLING

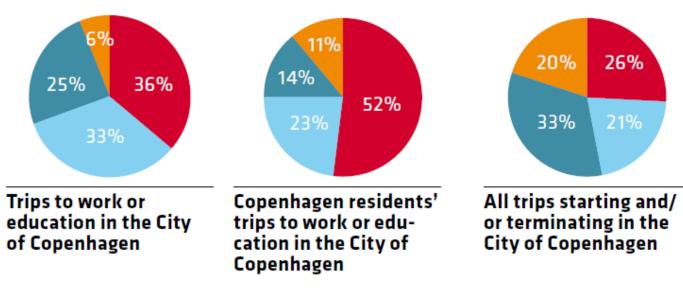
30%

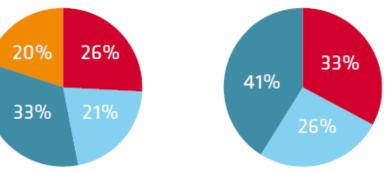
Reduction of mortality for adults who cycle to and from work every day

# 1.7 BILLION

Value of annual health benefits from cycling in Copenhagen (DKK)

#### **MODAL SHARE OF TRIPS IN 2012**



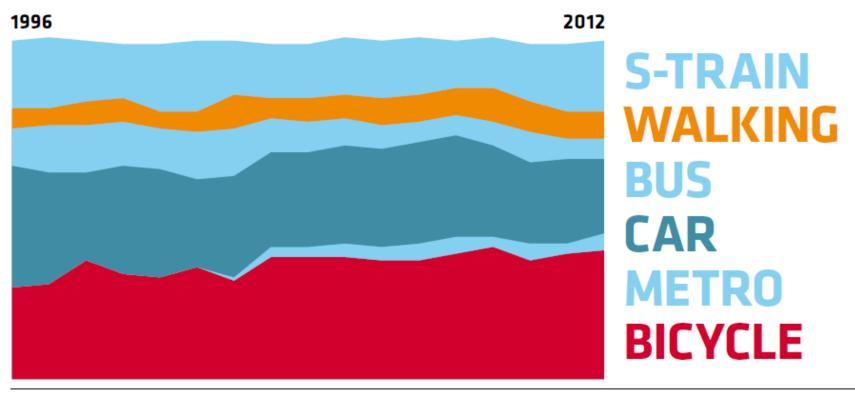


All trips starting and/or terminating in the City of Copenhagen, walking excluded

■Bicycle ■Bus, Train, Metro ■Car ■Walking

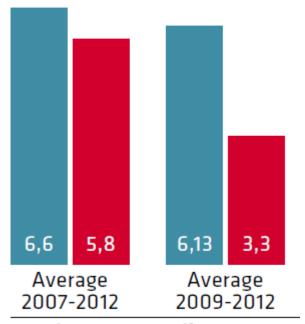
#### BICYCLES SHARE THE ROADS

Even though cycling levels are much higher than 16 years ago, other forms of transport like car, bus, train and metro are also popular. In order to achieve the goal of a modal share of 50% cycling to work or education, an intensified effort is necessary to encourage users of other means of transport to start cycling.



Primary mode of transport for trips to work or education in the City of Copenhagen, 1996-2012

AmsterdamCopenhagen



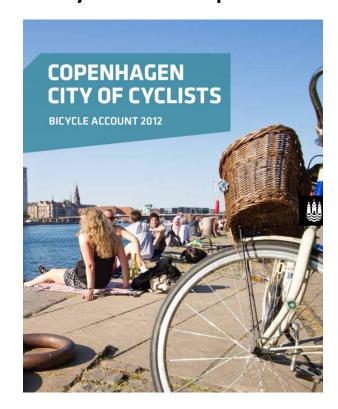
Deaths among cyclists per 1 million residents

# Bicycle Account 2012

Randomly selected phone interview with 1000 residents

Data from DTU transport survey of transport

behavior



#### COPENHAGEN'S BICYCLE STRATEGY 2011-2025

	'96	'98	<b>'</b> 00	<b>'02</b>	<b>'</b> 04	'06	<b>'08</b>	'10	'12	'15	<b>'20</b>	<i>'25</i>
Percentage that cycle to work or education (%)*	30	30	34	32	36	36	37	35	36	50	50	50
Percentage of cyclists that feel safe (%)*	60	58	57	56	58	53	51	67	76	80	85	90
Seriously injured cyclists (number per year)*	252	173	146	152	125	97	121	92	102	56	45	34
Share of the PLUS net that has three lanes (%)**									<u>17</u>	40	60	80
Reduction in cyclists' travel time (%)**									0	5	10	15
Satisfaction with the condition of cycle tracks (%)	48	51	40	45	50	48	54	50	<u>61</u>	70	75	80
Satisfaction with bicycle culture's benefit to city life (%)								67	73	70	75	80

<sup>\*)</sup> These goals appear in the City of Copenhagen's 'Eco-metropolis - Our Vision for Copenhagen 2015' \*\*) New methodology starting in 2012

Accomplishment of goal requires dramatically increased municipal commitment.

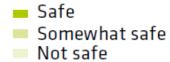
Goal will be achieved with increased municipal commitment.

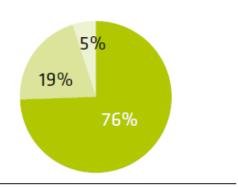
Goal will be achieved in time with unchanged level of municipal commitment.

OTHER KEY FIGURES	'96	'9 <b>8</b>	<b>'00</b>	'02	<b>'04</b>	'06	<b>'08</b>	'10	'12
Cycled kilometers (mil. km per weekday)	0.93	0.92	1.05	1.11	1.13	1.15	1.17	1.21	1.27
Cycled km between serious casualties (mil. km)	1.2	1.8	2.4	2.4	3.0	4.0	3.2	4.4	4.2
Cycling speed (km/h)					15.3	16.0	16.2	15.8	15.5
Cycle tracks (km)	294	302	307	323	329	332	338	346	359
Cycle lanes (km)		6	10	12	14	17	18	23	24
Green cycle routes (km)	29	30	31	32	37	39	41	42	43
Cycle super highways (km)*									17.5
Cycle parking spaces on roads and pavements (1000s)						42	47	48	49

<sup>\*</sup> Total for the Capital Region

# 51+76% Cycling Copenhageners' sense of safety 2008-2012

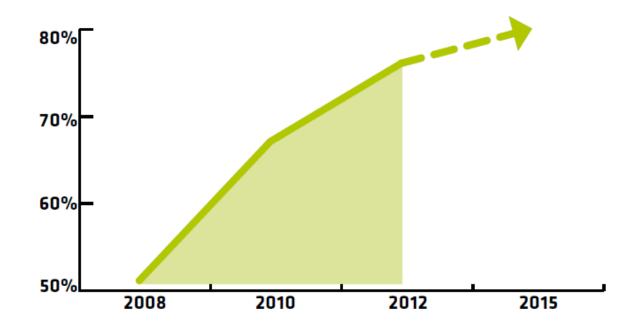




# Cycling Copenhageners' degrees of safety, 2012

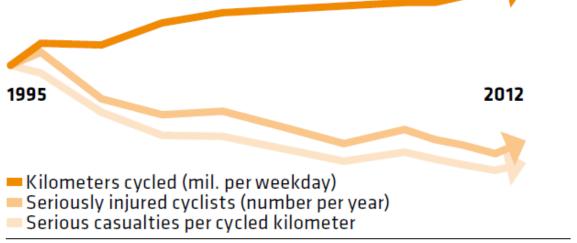
#### SAFETY STEADILY INCREASING

Over the last four years, the cycling Copenhageners' sense of safety increased from 51% in 2008 to 76% in 2012. Looking at 2012, there is also 19% who say they feel partially safe, and 5% feel decidedly unsafe.



#### **SAFETY IN NUMBERS**

In 2012, there were 10 more cyclists who were seriously injured in traffic accidents than in 2010. On the other hand 60,000 more kilometers were cycled per day, meaning 4.1 million kilometers were cycled between each serious accident, three times longer than in 1995. The improved safety is partly due to more people cycling and creating a generally safer traffic environment, partly to a determined effort to make infrastructure safer, including intersection reconstruction, wider cycle tracks and bus boarding islands, as well as campaigns to improve behavior and awareness in traffic.



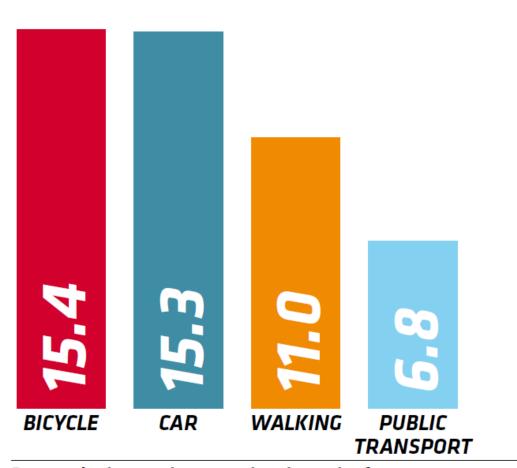
Change in risk of cycling accidents in Copenhagen, 1995 = index 100

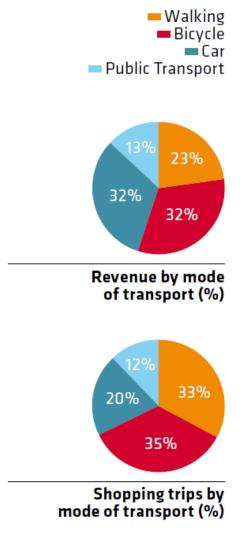
100

Times around the earth or 4.1 million kilometers cycled between each serious bicycle accident in Copenhagen

#### CYCLING CUSTOMERS ARE CENTRAL FOR REVENUE

Looking at shops and supermarkets (but not malls) in Copenhagen, cycling customers spend less than customers in cars. However, cycling customers shop more often and therefore spend more in total than motorists. In sum, customers on bicycle and on foot account for half of the total revenue and two-thirds of all shopping trips in Copenhagen.





Revenue in shops and supermarkets by mode of transport (DKK billion per year)

# 1:8

Ratio of the number of cars versus bicycles that can be parked in a car parking space

#### **BICYCLE PARKING BENEFITS MORE**

On a car parking space there is room for parking up to eight bicycles. Comparing the revenue of a single motorist to that of eight cyclists on an average shopping trip, bicycle parking potentially generates 4.5 times more revenue than one car parking space.

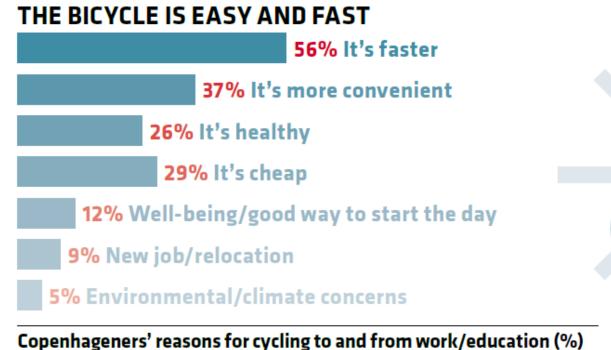
670 DKK 1 car parking space 8 bicycle racks

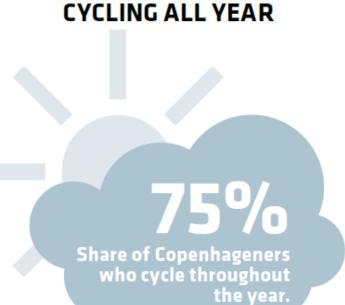
Revenue generated from the area equivalent of one car parking space, divided by the average turnover per shopping trip for motorists and cyclists (DKK)

- Positive/Very positiveNeither positive or negativeNegative/Very negative



Copenhagen motorists' attitude to municipalities actively restricting car traffic (%)





# **GOOD, BETTER, BEST** THE CITY OF COPENHAGEN'S **BICYCLE STRATEGY 2011-2025**

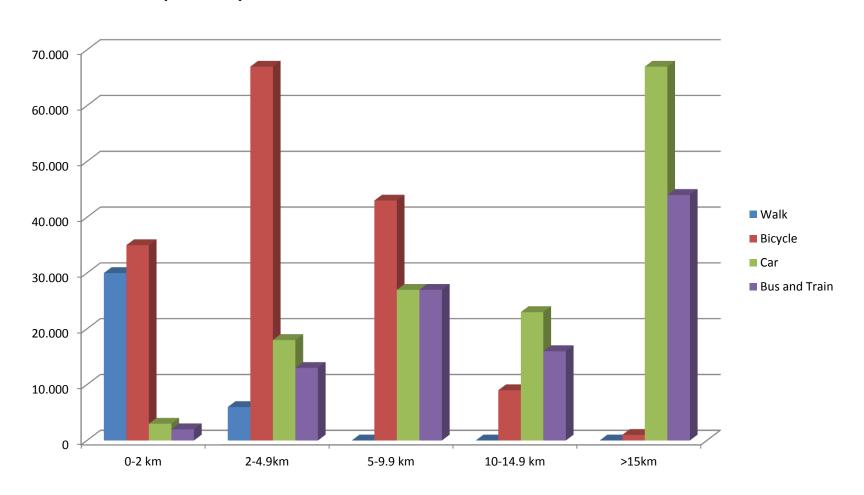
CITY LIFE COMFORT SPEED SENSE OF SECURITY



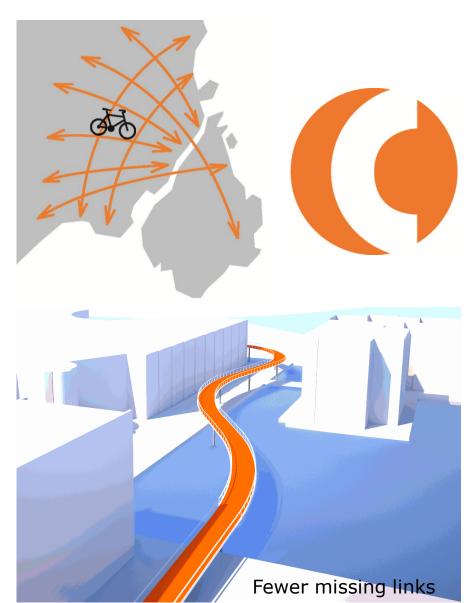


# **DENSITY**

# TRIPS TO WORK/STUDY Mode of transport by distance



# TRAVEL TIME





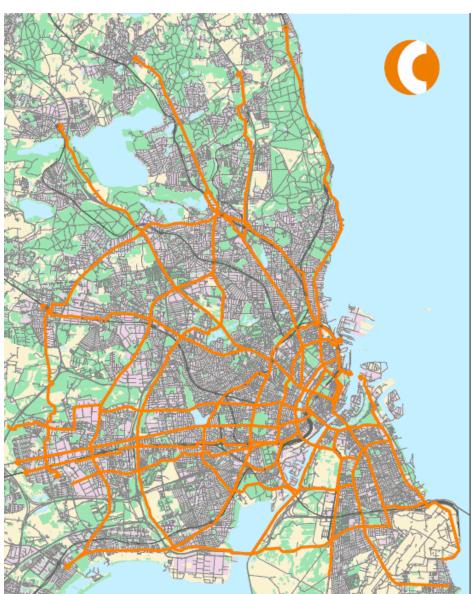


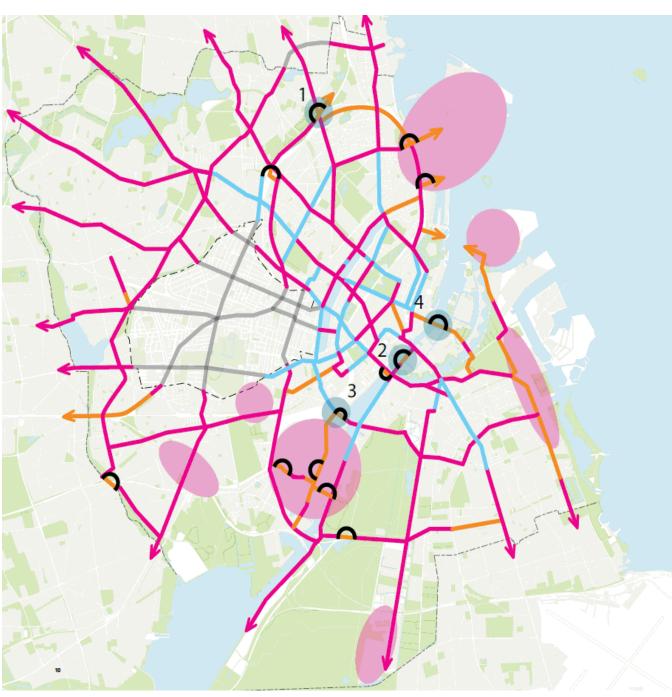
# CYCLE SUPER HIGHWAYS

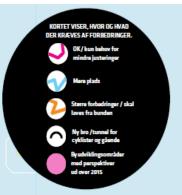
The first cycle super highway - the Albertslund route - opened April 14th 2012











#### **PLUSnet**

I 2025 er der i København et PLUSnet for cyklister bestående af udvalgte Grønne Cykelruter, Cykelsuperstier og de mest belastede cykelveje. På PLUSnettet sikrer særlig høj standard for plads, krydsninger ogvedligehold, at mange cyklister kan færdes trygt og komfortabelt og i det tempo, der passer den enkelte.

#### SAMTALECYKLING

På PLUSnettet kan københavnerne føre en samtale med sidemanden eller cykle ved siden af deres mor eller far uden at blive forstyrret af ringeklokker fra folk, der skal forbi - målet er 3 baner i hver retning på 80 % af nettet (4 baner i alt, hvor stierne er dobbeltrettede).

#### VIERIGANG

Kortet viser PLUSnettet, eksempler på større forbedringer, der er besluttet, og hvilke øvrige forbedringer der frem mod 2025 har højest prioritet. Den præcise linjeføring og kapacitet vil løbende blive justeret på baggrund af trafik- og byudvikling.

#### DET ER BESLUTTET - EKSEMPLER

#### BROER:

- 1 Bro over Lyngbyvej og den kommende Nordhavnsvej
- 2 Cirkelbroen
- 3 Bryggerampen
- 4 Bro over Inderhavnen

#### STRÆKNINGER:

Nørrebrogade (Bl. a. bredere cykelstier)

Farumruten (Cykelsupersti)

Albertslundruten (Cykelsupersti)

Svanemølleruten (Grøn Cykelrute)

Nørrebroruten, Åbuen - Jagtvej (Grøn Cykelrute)





# NEW PUBLIC BIKE SHARE CONCEPT (gobike.dk)

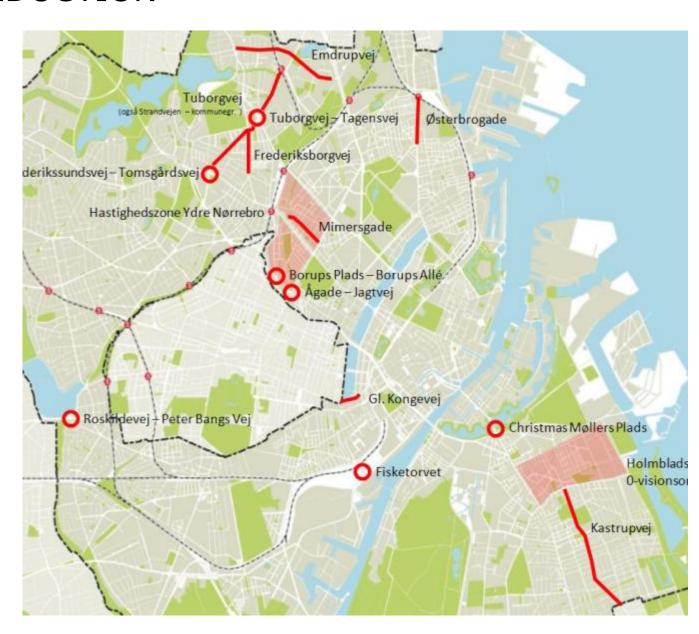






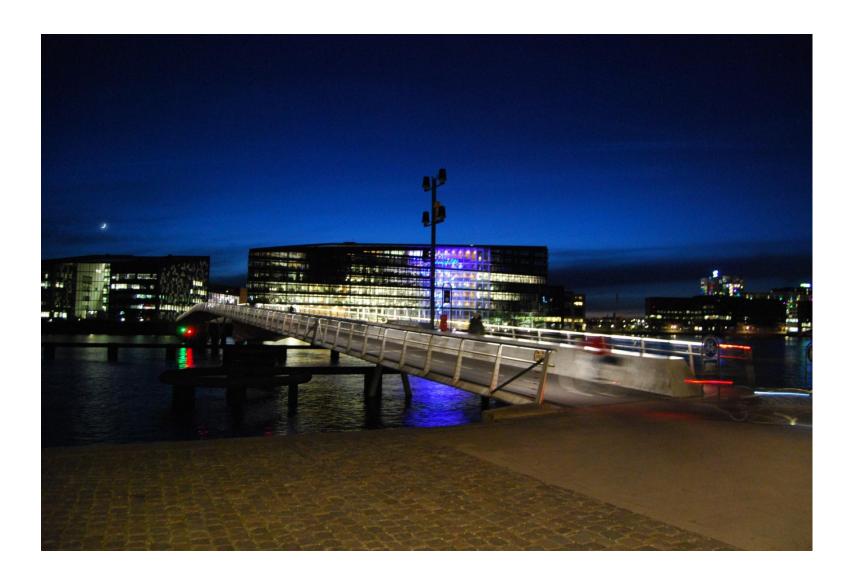
# **ACCIDENT REDUCTION**

BLACK SPOTS AND SECTIONS



# Investments 2006-13 9 Cycling packages has been approved

- A compilation of 10-20 concrete cycling initiatives within a fixed economic frame
- The first one in budget 2006 35 mio DKK
- The second in 2007 was a double 75 mio DKK
- A cycling package became inevitable in the annual budget – untill now totally 550 mio DKK (73 mio Euro)
- Cycling package No 10 is being prepared as we speek
- On top of this the large projects....





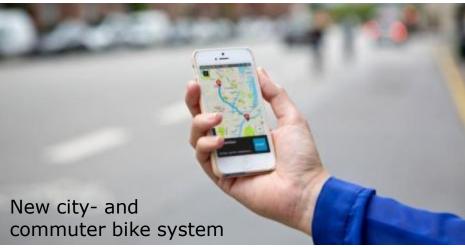






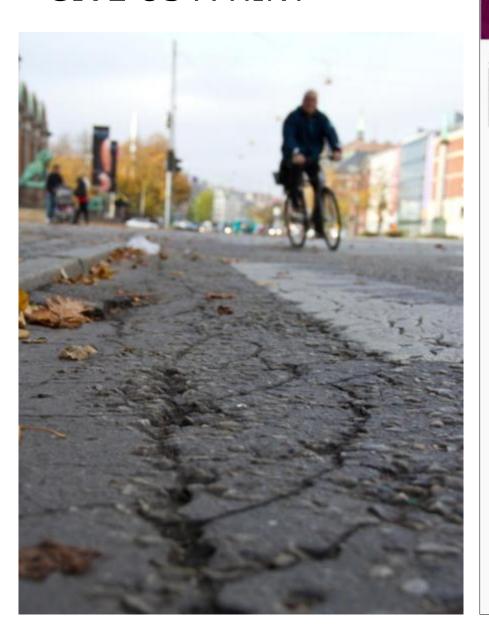
#### **COMFORT**

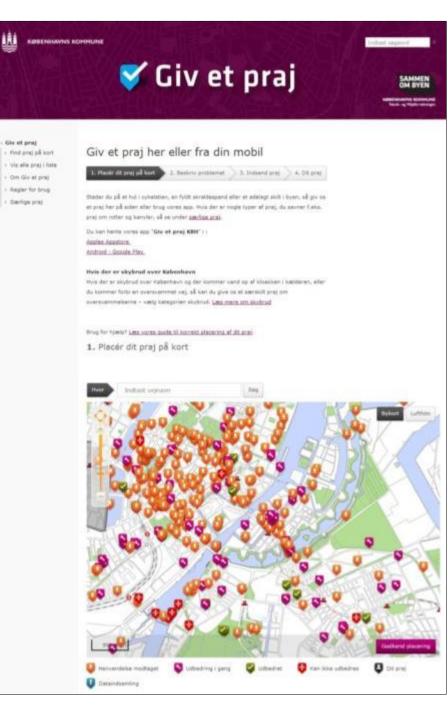






#### **GIVE US A HINT**





# BICYCLE BUTLER PROJECT







## **GREEN WAVE 2.0**



#### SENSE OF SECURITY









## PROMOTING CYCLING









# PROMOTING CYCLING









## SAFE ROAD TO SCHOOL PROGRAM





























































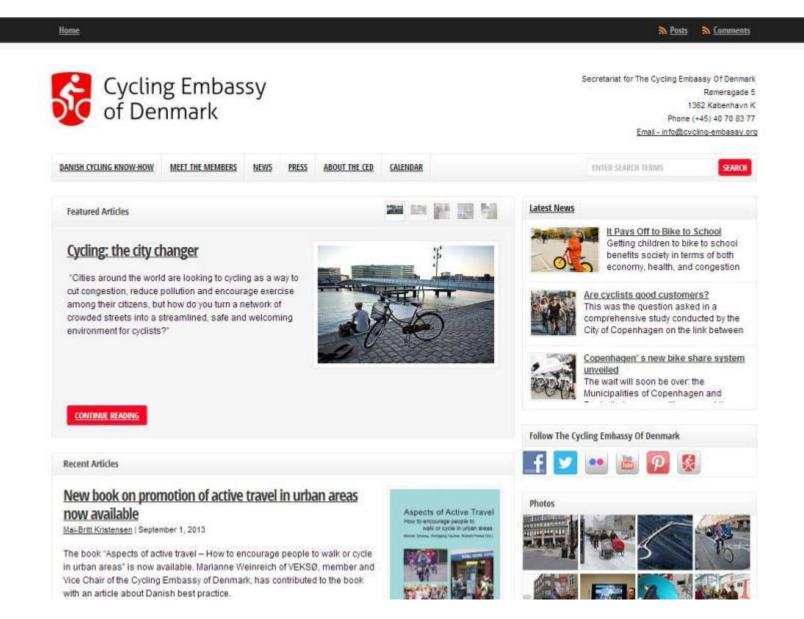








#### WWW.CYCLING-EMBASSY.DK



#### THE RECIPE

- Personal <u>political dedication</u> is crucial
- Personal dedicated <u>leadership</u> in the administration is crucial
- Build a <u>showcase</u> testing and experimenting are the vitamins for real changes
- Take specially care of <u>intersections</u> and crossings
- Choose signature projects that <u>communicates</u> the idea of a human scaled city
- Aestetics matters! If it doesn't <u>feels right</u> it won't work...
- Provide credible <u>documentation</u> and ongoing monitoring
- Make investments for the <u>next</u> cyclist

























































































































