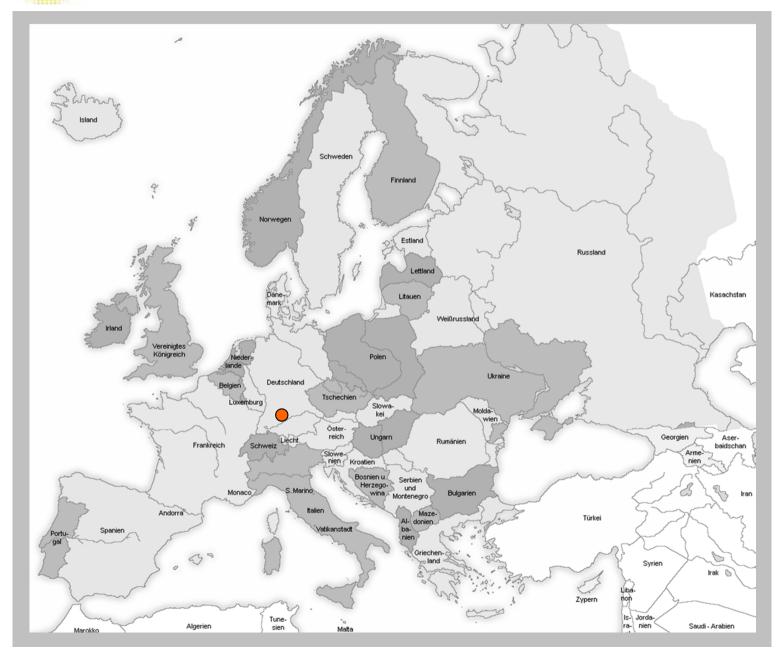


City of Ludwigsburg

Municipal Sustainable Urban Development

Albert Geiger
Head of Department of Sustainable Urban Development

Sustainablity 2014, Karlsruhe 8.5.14





- City of Ludwigsburg
- 89.000 inhabitants
- Part of Stuttgart region





Impressions of former caserns





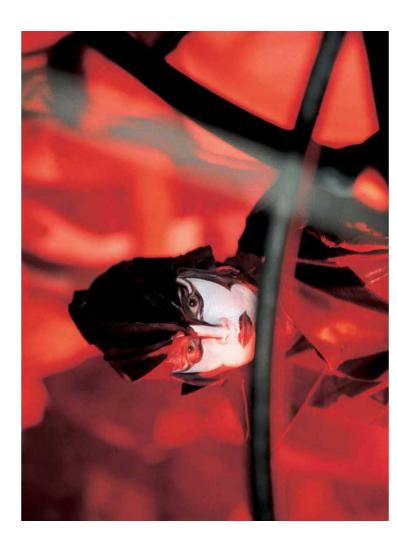




















challenges of an urban community



...demographic change...

...differentiated way of lifes and milieus...



...climate change...



challenges of an urban community



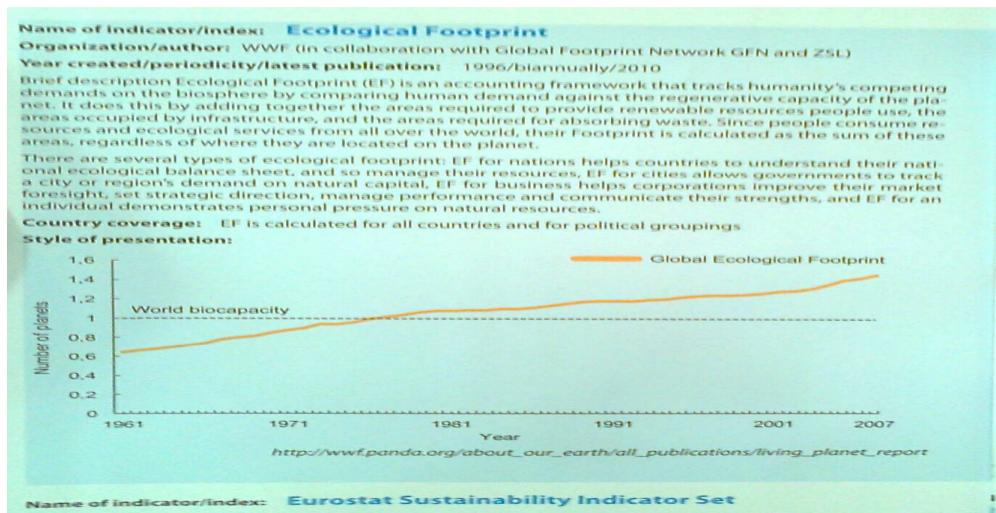
...integration and migration...



...globalization, debt crisis...



WWF Indikator "Ecological Footprint"





Stadtentwicklungskonzept

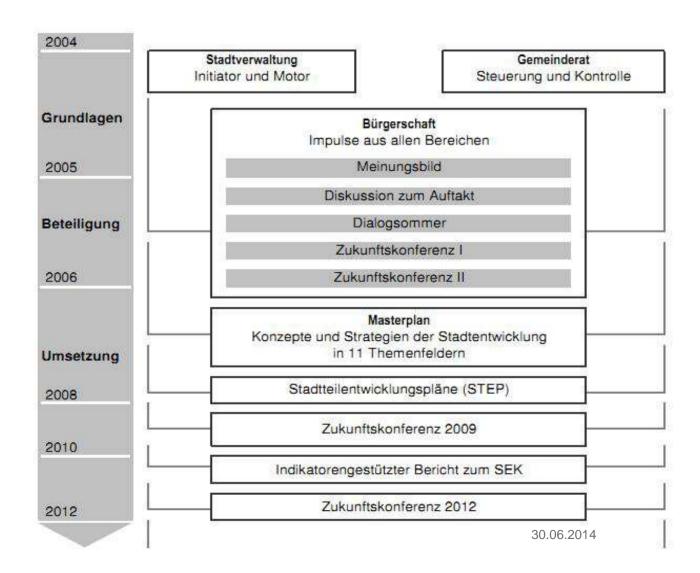
- Fragen an die Zukunft





"Chancen für Ludwigsburg" – partizipativer Prozess

- Start des Prozesses 2004
- Leitsätze und Ziele zur nachhaltigen Stadtentwicklung
- 11 Themenfelder





Participation

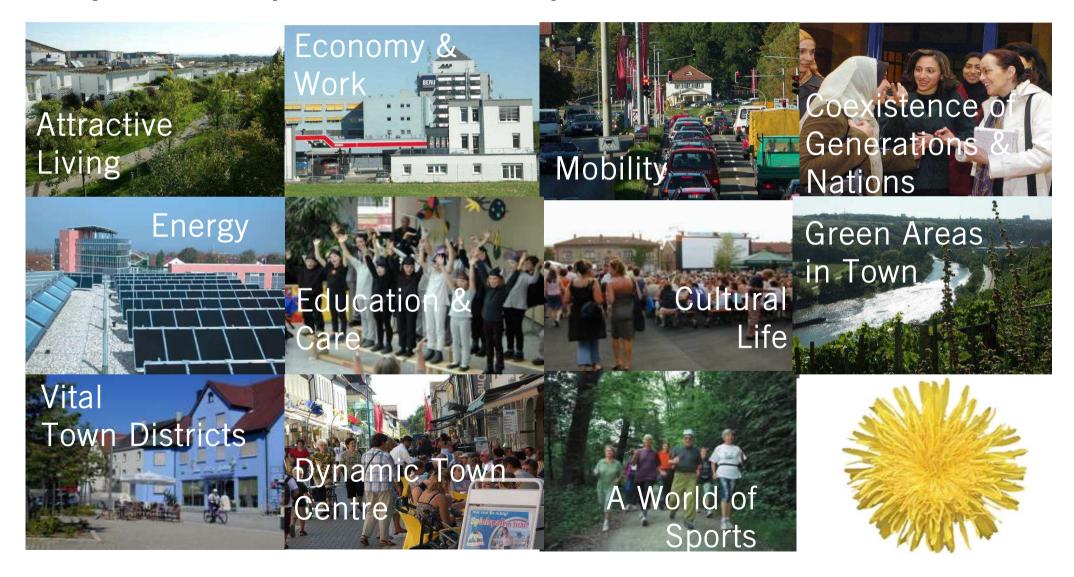








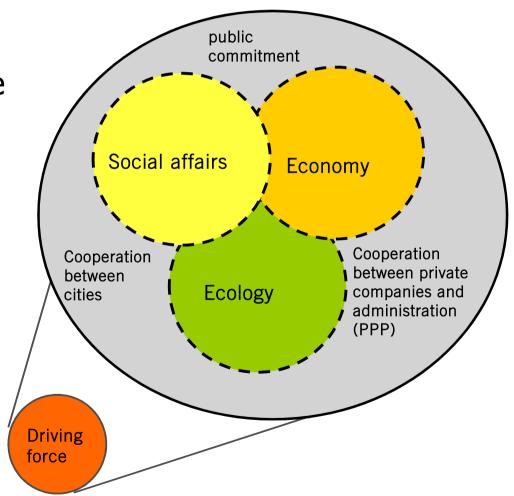
City development concept within 11 areas





Department of Sustainable Urban Development

- advances process of sustainable city development
- steering and coordination
- integrated works procedure
- intensive networking with other parts of the administration and external partners





Social affairs | Economy | Ecology | Driving force

Management system

Further development of the strategic objectives

examination of the local situation



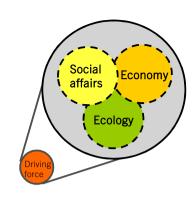
report and evaluation (indicators)

approval of the priniciples and strategic objectives for urban development in 11 areas

implementation using the city development concept master plan



Structure of administration



Lord Mayor Werner Spec - Head of Administration

Department for Sustainable Urban Development

Head: Albert Geiger

Pilotage Function. Agency, inter alia

Integrated Urban Development

Sustainable Urban Development, Urban District Development Plan, Soziale Stadt Projects, inter alia

Europe and Energy

Funding Acquisition. **EU Coordination** Basic Principles Energy, Project Energy, inter alia

DEPARTMENT I

Economy, Culture, Administration Lord Mayor

Werner Spec

Staff Function

Office Lord Mayor Governance

DEPARTMENT II

Education, Sports, Social Affairs First Mayor

Konrad Seigfried

Staff Function

Interdisciplinary coordination

DEPARTMENT III

Building, Technology, Environment Mayor

Michael Ilk

Staff Function

Puplic transport, environmental protection

Coordination of the sustainability aims

* Revision **Economic Development**

 Organisation und Business Assistance. Staff

- Finances
- Housing
- Art and Culture
- * Movies, Media and Tourism

- * Active Citizenship
- Safety and Order
- Citizen's support
- Education, Family, Sports
- Advisory Service Building
- Urban Planning and Surveying
- Construction and **Building Management**
- * Civil Engeneering and Green Spaces
- Technical Services



Monitoring sustainable urban development

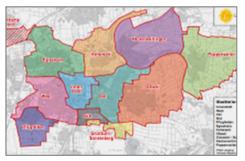




District Development Plans

- One plan for each district
- Developed together with citizens
- Concretizes the urban development concept
- Consideration of every subject level
- Guideline for administration and Politics
- Close collaboration with municipal councils







Citywide strategy

Planning Level

Sectoral Planning Energy/Climate Protection

City Development Concept LUDWIGSBURG (SEK)

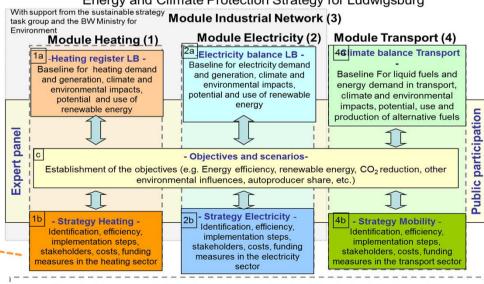
integrated

Citywide Energy Strategy (GEK)



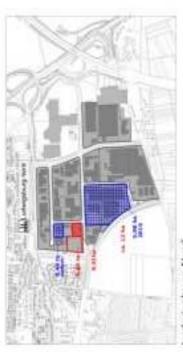
Organisation and Methodolgy for the
Energy and Climate Protection Strategy for Ludwigsburg
from the sustainable strategy
d the BW Ministry for

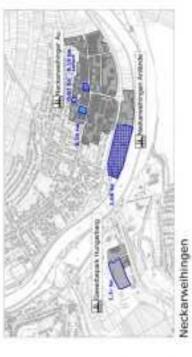
Module Industrial Network (3)

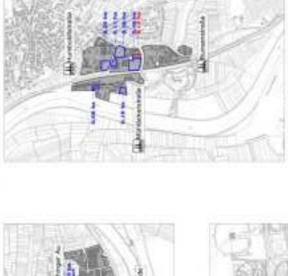


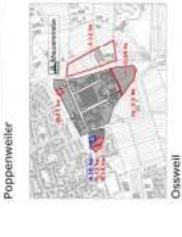
Module Energy and Climate protection Master Plan in Ludwigsburg (5): Potential, climate and environmental measures, economy, costs, stakeholders

C LUDWIGSBURG



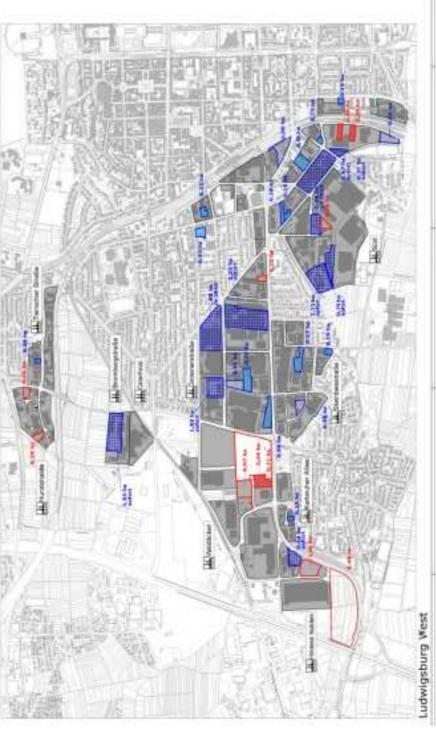






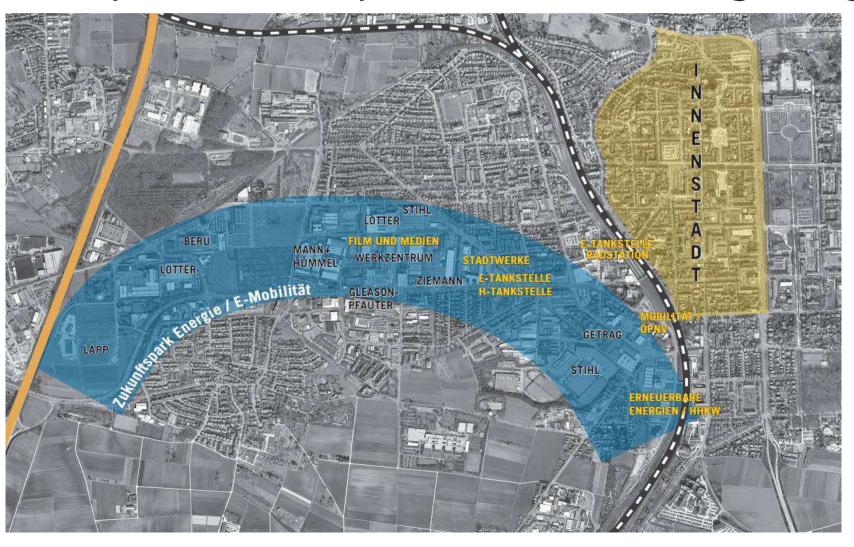


Ludwigsburg Nord





Total Energy Concept Ludwigsburg – Example – developmental arc Ludwigsburg-West

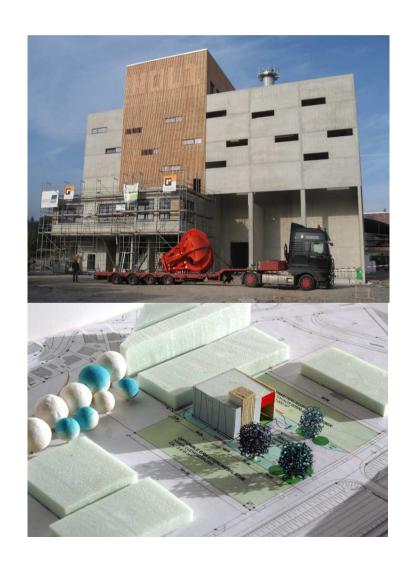




Biomass cogeneration plant



- public utility company Luwigsburg-Kornwestheim (SWLB) opened the wood-fired cogeneration plant 2009
- Electric power: 2MW
- heat power: 12MW
- Covers 70% of the district heating demand, supplies 3,000 households
- CO₂ savings: 18,000 t per year





New building project: Logistics and services centre – company Lapp



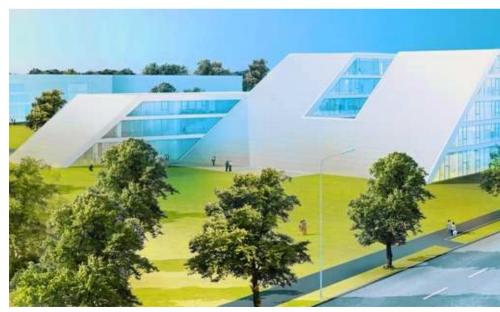


realisation 2012



Project: Relocation head quarter and logistics centre from Stuttgart to Ludwigsburg, 2012 company Hahn & Kolb













Electromobil city administration Ludwigsburg

How can we cover our mobility demand with electromobil vehicels?

- 3 Mitsubishi i-MiEV
- 1 Berlingo First Electric
- 5 E-scooter
- 5 Pedelecs
- 2 Segways
- 6 E-Bike-Boards











success factors for sustainable urban development

- Budget that is fair for all generations
- Integrated urban development concept
- Inter-departmental organisational structure and coordination
- Comprehensive networking of stakeholders
- participation as a matter of course
- closelinking of content and financing funding programmes
- district manager/ local contact person
- local infrastructure
- support from the city administration executives and local politics
- municipal companies as strong partners



Thank you very much for your attention!

