Contents

Preface

David Guston and Barbara Harthorn v

Expansions of Nanotechnology

Harro van Lente, Christopher Coenen, Torsten Fleischer,
Kornelia Konrad, Lotte Krabbenborg, Colin Milburn,
François Thoreau, and Torben Z. Zülsdorf 1

Part I: Expanding Meanings

Affordances of Nanoscale Images

Arie Rip and Martin Ruivenkamp 9

Attitudinal Communities and the Interpretation of Nanotechnology News:
Frames, Schemas, and Attitudes as Predictors of Reader Reactions

Susanna Priest and Ted Greenhalgh 23

Undone Science and Science Un-done at Nanotechnology’s Periphery

Frederick Klaessig 43

Using Large-scale Databases to Understand the Trajectories of Emerging Technologies

Jan Youtie, Alan Porter, Kevin Boyack, Jose Lobo,
Richard Klavans, Ismael Rafols, and Philip Shapira 55

Part II: Expanding Publics

Using Theatre and Film to Engage the Public in Nanotechnology

Stephanie Long and Rae Ostman 59

Clusters of Informal Science Education Projects:
From Public Understanding of Science to Public Engagement with Science

Elizabeth Kunz Kollmann, Larry Bell,
Marta Beyer, and Stephanie Iacovelli 65
How Do We Gain the Interest of People Who Are Uninterested in Science and Technology?
Craig Cormick

Nanotechnology for Democracy versus Democratization of Nanotech: An Ableism Analysis
Gregor Wolbring

Part III: Expanding Innovations

México–U.S. Collaboration in MEMS/NEMS
Guillermo Foladori, Edgar Záyago Lau, Remberto Sandóval, Richard Appelbaum, and Rachel Parker

Developing a Methodology for Rapid Response Social Science Research Using Leading-Edge Information Technology in the Context of ELSI Research at Oak Ridge National Laboratory (ORNL)
W. Christopher Lenhardt, Amy Wolfe, Dave Bjornstad, and Barry Shumpert

Does Solar Energy Need a New Innovation Model? The Case of Germany
Christopher Newfield

Part IV: Expanding Responsibilities

Governing Nanotechnologies in Europe: Human Rights, Soft Law, and Corporate Social Responsibility
Elena Pariotti and Daniele Ruggiu

A Trans-Atlantic Conversation on Responsible Innovation and Responsible Governance
Sally Randles, Jan Youtie, David Guston, Barbara Harthorn, Chris Newfield, Philip Shapira, Fern Wickson, Arie Rip, René Von Schomberg, and Nick Pidgeon

Crossover Research: Exploring a Collaborative Mode of Integration
Rune Nydal, Sophia Efstatiou, and Astrid Laegreid

Union Perspectives on the Risks and Implications of Nanotechnology
Noela Invernizzi

Contributors

217